



PAR Visibility and Communication Project

This project is funded by the European Union



CALL FOR NON-KEY SHORT TERM EXPERTS

The EU funded project “Support to Public Administration Reform Visibility and Communication under the PAR Sector reform Contract EuropeAid/138101/DH/SER/RS” is opening a **Call for Expression of Interest** for the creation of a pool of senior and junior **non-key experts** for short-term assignments in the course of Project implementation in the following fields of expertise:

The overall objective of the project is to contribute to the Public Administration Reform of the Government of Serbia through implementation of the Sector Reform Contract, of which this contract is a part of, through strengthening national capacities to communicate the need for and the benefits of public administration reform.

The purpose of this contract is to support the Government of Serbia in pursuing visibility and communication actions related to the overall PAR and PFM reform agendas in general, and the Sector Reform Contract intervention in particular, through three interlinked components:

- 1. Awareness and visibility of the PAR and PFM process;*
- 2. Awareness of the EU support to the PAR process and benefits for the citizens which the Public Administration Reform brings within the EU integration process;*
- 3. Communications capacities of the MPALSG, MoF and public administration bodies*

Results to be achieved

- Result 1 linked to Component 1: A comprehensive PAR communication and awareness raising framework is operational through implementation of the Government's PAR communication strategy.
- Result 2 linked to Component 2: A comprehensive public awareness raising campaign on benefits of the EU support to the PAR is delivered.
- Result 3 linked to Component 3: The Ministry of Public Administration and Local Self Government, Ministry of Finance and the relevant public bodies are equipped with communication skills and modern communication techniques for communicating the PA reform policy objectives and achievements to the public.

The Contract has been awarded by the European Union, represented by the European Commission (Contracting Authority of the Project), on behalf of and for the account of Serbia as beneficiary country to the consortium led by Ecorys SEE in August 2018 and its duration is 30 months.



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Positions in the 'pool of experts':

- 1) **Senior PAR and Training Expert(s)**
- 2) **Senior Trainers (public communication, campaign strategies and storytelling for communication experts, crisis communication, change management in administration, Public Administration Reform,)**
- 3) **Junior PAR Expert(s)**

General Qualifications and Skills required for Senior Experts (all positions):

- A bachelor degree in journalism, political sciences, management, economics, public administration, law, IT or another relevant field, or equivalent 12 years of relevant professional experience following secondary education. A Master/PhD in a relevant discipline is an advantage;
- At least 5 years, but preferably 7 years of professional experience in the area related to the assignment;
- Fluency in written and spoken English;
- Good reporting skills.

General Qualifications and Skills required for Junior Experts (all positions)

- A bachelor degree in journalism, political sciences, management, economics, public administration, law, IT or another relevant field or equivalent 6 years of relevant professional experience following secondary education;
- At least 2 years, but preferably 5 years of professional experience in the area related to the assignment;
- Experience in communication and visibility;
- Fluency in written and spoken English;
- Knowledge of the Serbian language will be considered an advantage;
- Good reporting skills.

Detailed requirements for each vacancy are provided under this [link](#).



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Candidates are encouraged to apply **for more than one position**, if they qualify, according to the published required skills/qualifications. Please, clearly indicate in your application the position(s) you apply for.

Candidates shall submit a CV **in English** in Europass format, indicating clearly their field(s) of expertise and work experience (not lengthier than 3 pages). Applications shall be submitted not later than **14 November 2019**, by an e-mail to Aleksandra Lazović: aleksandra.lazovic@ecorys.com

The experts with relevant skills and experience will be, on the basis of their CV's, included in the 'pool of experts'. The candidates in the 'pool' will be contacted in the course of Project implementation, as the needs arise, and invited to apply for a specific vacancy, based on detailed ToRs.

Selected experts will be requested to provide copies of diplomas and relevant work certificates, as well as to sign a Statement of Availability.

Experts must be independent and free from conflicts of interest within the activities to be performed, as elaborated in ToR.

Civil servants/public officials and other staff of the public administration of Serbia cannot be recruited as experts.

Applications not responding to above requirements / criteria, or not following the application process will not be taken into consideration.

Protection of personal data

The applicants' personal data are processed as required by Directive 95/46/EC on the protection of individuals with regard to the processing of personal data and on the free movement of such data (Data Protection Directive), OJ 1995 L 281.

The Project is an equal opportunities Employer.